Shobhit Halse

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EXPERIENCE

UI/UX Designer | Odyesian Labs *March 2026 - Present*

- Designed and built the brand identity and website for Vinayak Industries, including a new logo, a restructured product catalog, and a custom-coded website without templates.
- Reduced website page-load time from 4–5s to 0.4s through WebP conversion and image optimization.
- Designed and built Odyesian Labs' brand identity and website. **Visit**

EDUCATION

University of Mumbai | Bachelor of Science in Computer Science *Mumbai, Maharashtra | Jun 2023 – May 2026*

DESIGN PROJECTS

Zeus — ISL Recognition Companion App | Product Designer & Developer | React Native, Expo, Figma

- Built companion mobile app for an ISL recognition and wellness-based robotic system developed for Aavishkar 2025
- Designed chat-based interaction flows and integrated binaural beats wellness experiences for user engagement

Odyesian Labs — Brand Identity & Website | UI/UX Designer & Developer | Figma, React, TypeScript

- Designed and developed Odyesian Labs' brand identity and website from the ground up.
- Translated the brand identity into a cohesive digital experience across layout, typography, visual language, and interaction design.
- Built the website without templates, combining custom UI design with front-end implementation.

Aura Coffee — Coffee Brand Website Concept | Brand & Product Designer | React, TypeScript, Motion, Figma

- Designed and coded the full brand identity and website — logo, monochromatic black-and-white color system as a premium visual signal, and a single-CTA layout ("View Menu") to keep focus deliberate
- Built animated interactions and micro-motion across the site using Motion and GSAP

AQInsight — Air Quality Awareness App | Product Designer & Developer | React Native, Expo, Figma

- Designed and developed a real-time air-quality tracking experience with AQI monitoring, alerts, dashboards, and health-advisory flows.
- Adapted the experience for different user groups, including elderly users and people with asthma.

Ayurvista — Ayurveda Wellness App | Product Designer & Developer | React Native, Expo, TypeScript, Figma

- Designed wellness app flows for Ayurvedic remedies, diet plans, and consultations
- Won college-level hackathon for clear UX, navigation, and visual presentation

RESEARCH PUBLICATIONS

Indian Sign Language Recognition Using a Multimodal Robotic System | Co-Author | 2026 | Visit

- Co-authored research on ISL recognition, robotics, wellness systems, and accessibility-focused interaction.
- Designed and built the Zeus companion app for the user-facing communication experience of the multimodal robotic system.

A Methodological Review of Sadfishing and Influence Campaigns in Short-Form Media | Co-Author |2026 | Visit

- Contributed to research on digital well-being, online influence patterns, and short-form media behaviour.
- Supported the development and refinement of the research paper alongside a fellow co-author.

SKILLS

Product & UX: User Flows, Interaction Design, Wireframing, Prototyping, UX Writing, Usability Testing, Accessibility
Design: Figma, Figma AI
Development: React, React Native, Expo, TypeScript, Firebase, Supabase, Tailwind CSS, NativeWind
Tools: VS Code, Git, GitHub, Postman, Vercel, Render
AI Tools: Cursor, Claude Code, Antigravity, Kiro